

Specialty Care Cost Advantage for Employers

EXPONENTIAL HEALTH: Transparent, High-Value Specialty Care

At Exponential Health, we help employers reduce specialty care costs by offering direct-pay services that are 40% to 70% less expensive than the same procedures delivered through traditional health systems in West Michigan. By eliminating insurance markups and unnecessary hospital fees, we deliver high-quality care with exceptional value—empowering employers to take control of their healthcare spending without sacrificing outcomes. It's one of the many ways we're bringing our vision to life as an **alternative health system built specifically for employers**.

At Exponential, we believe exceptional care should come with clear, upfront pricing. Our specialty services—Pain Management and Mental Health—are two of the most in-demand and high-cost areas in healthcare today, making them essential, value-driven offerings for both individuals and employer-sponsored plans.



Why This Matters for Employers

When employees need pain management, regenerative medicine, or interventional procedures, hospital systems often charge rates that are 2–3x higher than Exponential Health. For self-funded and fully funded employers, this leads to inflated claims costs and lost productivity due to delays in care.

With Exponential Health, you can expect:

- ✓ **40%–70% savings** on specialty procedures
- ✓ Streamlined scheduling—often within days, not months.
- ✓ **Early intervention that addresses underlying issues**, helping employees avoid progression to chronic pain, unnecessary surgeries, or long-term medication use.

Key Service Areas & Employer Applications

| CATEGORY | EXAMPLES | EXPONENTIAL PRICING STARTS AT | VALUE TO EMPLOYERS |
|-------------------------|---|-------------------------------|--|
| Pain Management | Injections, Nerve Blocks, RFA, Epidural | \$350 – \$550 | Reduces long-term disability, avoids opioid reliance |
| Regenerative Medicine | PRP, BMAC, Stem Cell | \$1,250 – \$4,100 | Speeds up recovery from soft tissue and joint injuries |
| Advanced Spine | Kyphoplasty, Spinal Cord Stimulator | \$4,000 – \$9,500 | Avoids costly surgeries and reduces lost time |
| Mental Health | Ketamine, Stellate Blocks, Breathwork | \$150 – \$1,250 | Rapid relief for anxiety, PTSD, and stress |
| Joint/Tendon Injections | Elbow, Shoulder, Hip, Knee | \$250 – \$550 | Prevents chronic joint issues from escalating |

Direct Savings, Lower Out of Pocket & Smarter Deductible Use

BACKGROUND: Cindy received a sacroiliac (SI) joint injection to reduce inflammation and relieve pain in the lower buttock and pelvic region.

Traditional System Joint Injection:

\$1,612 (Includes X-Ray/Fluoroscopy or CT, Specialist Visit)

Exponential Health Joint Injection:

\$350 Flat Rate (Direct Pay)

Savings:
\$1,262
employer direct savings per procedure

BACKGROUND: Greg received a lumbar epidural injection to reduce inflammation and alleviate lower back and leg pain.

Traditional System Epidural Injection:

\$2,159 (Includes X-Ray/Fluoroscopy or CT, Specialist Visit)

Exponential Health Epidural Injection:

\$550 Flat Rate (Direct Pay)

Savings:
\$1,609
employer direct savings per procedure

*** Employee reduces out of pocket, preserves deductible for other medical needs**

*Both examples represent common types of injection procedures, such as the hip injection shown here for treating SI joint pain, that are performed and billed hundreds to thousands of times each year, in the Grand Rapids area alone.

Flexible Payment Integration for Employers

- ▶ **Cash-Pay Simplicity:**
Eliminates costly billing cycles and reduces claims.
- ▶ **HSA/FSA Eligible:**
Employees can use pre-tax funds for services.
- ▶ **Compatible with Nomi Health**

A Smarter Path to Specialty Care

By integrating Exponential Health into your benefit strategy, your organization can:

- Lower overall healthcare spend.
- Reduce downstream high-cost claims.
- Improve employee access and satisfaction with fast, expert care.

Let us help your team avoid unnecessary ER visits, delayed surgeries, and bloated specialist fees, with direct access to elite care at transparent pricing.

